

## Prove Your Commitment to Privacy, Build Trust, and Gain a Competitive Edge.

We've worked hand-in-hand with the UK Information Commissioner's Office (ICO) over four years to develop an ICO-approved GDPR audit and certification scheme. Our tiered approach helps organisations of all sizes achieve measurable, certifiable GDPR compliance — without unnecessary complexity.



## Why Get Certified?



### Build trust

Show customers you care about data privacy.



### Reduce risk

Minimise security incidents with strong safeguards.



### Stand out

Gain a competitive advantage as a trusted organisation.



### Protect what matters

Handle data responsibly and transparently.



### Work smarter

Improve data management and operational efficiency.



### Be prepared

Respond quickly if incidents occur.



### Future-proof

Privacy isn't optional; it's essential.



## Why it matters:

- Show customers you care about privacy
- Protect data & reduce security incidents
- Improve efficiency & be ready for anything
- Stand out as a trusted professional

## Three Certification Tiers



### Essential

- Assisted self-assessment
- 40% coverage of ICO controls
- Cost-effective starting point
- No on-site audit required



### Advanced

- 70% coverage of ICO controls
- Higher standards for governance & risk management
- Includes privacy-by-design, DPIA cycle, and breach handling



### Elite

- 100% coverage - full compliance & governance
- UKAS certification and full external audit
- Highest level of assurance and reputational value



## Your path to Compliance

- **Start with Essential** to build a strong foundation.
- **Progress to Advanced** as your processes mature.
- **Achieve Elite** for full governance and regulatory alignment.

