

TTB's Data Management and Operations service



The Virtual Data Operations Centre (vDOC)

The emergence of strong and strictly enforced data protection laws across most countries has incentivised companies to take steps to better understand their data;

- where it is held
- how and by whom it is accessed
- how well it is protected
- its accuracy

Effective implementation of an appropriate level of data management is massively beneficial to any company, improving all layers of operations from strategic decision making to operational/departmental level.

The greatest opportunity for any business is to improve its data management to help make better informed decisions, understand its product management and production better and significantly improve customer targeting and engagement.



Characteristics and features of the Virtual Data Operations Centre (vDOC) Managed Service.

TTB's managed service has the required mix of skills and technology for every individual client, their data and their Data Landscape™. Together we develop the Data Operations Strategy, to include policies and processes which will enable us to determine specific requirements.

We choose and validate appropriate technology and procedures which are utilised to leverage data for better security and business operations.

This supporting technology will enable us to undertake such functions as:

- Map the Data Landscape™ using TTB's proprietary tool, DL-MAP™.
- Data discovery to determine where Data Assets of different types reside, especially personal information.
- Mapping access privileges and levels of access.
- Manage data subject rights.
- Determine and manage any data security incidents including data breaches.
- Better protect data at rest and in transit.
- Improving compliance and managing spend on cloud storage.



The vDOC manages the relationship with appropriate technology companies, adjusting the supporting technology as required and as any project develops, upgrading where required.

TTB can either work with the client or take responsibility for supplier and vendor relationships.

The very real benefits of efficient Data Operations are enough to prioritise data strategy and operations within any business, irrespective of the legal requirements of regulatory compliance.

The vDOC managed services validates and approves appropriate third-party suppliers for its service to remove the selection worry from the client.
vDOC Managed Service Benefits to Clients

- Fully managed service from proof of concept, through to trials and implementation and then continuing operational governance.
- Appropriate level of expertise and technology for the size of business and complexity of data assets.
- Short set up time with fast decision making and implementation.
- Premium support service: tailored to customer requirements through to 24 x 7 x 365.
- Reduced capital investment, offering predictable monthly costs. (Operational budget costing model)
- No fixed term tie-in to any one software solution.
- Reduced additional internal resource requirement.
- Model can operate without any internal technical staff or include in-house resource with shared responsibility.
- Ability to change software, upgrade and downgrade service levels as required.
- Ability to integrate other features into the Managed Security Service.
- Includes a regular review of technology performance.
- Adaptable design criteria depending on needs and requirements.
- Three levels: Local, Business, Full Enterprise.
- Mitigates risks for client.
- Best of breed. (most appropriate solutions)

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